

maair *ventures*
business process outsourcing solutions

In this world of information disarray, we provide our clients the metrics to solve their complex problems by dedicating a 24/7 team to analyze and present information that is pertinent and vital to our client's profitable decision making. By reengineering business processes and utilizing technology, workflow and offshore resources, we offer value-added cost savings to clients through tangible increases in efficiency and outcome.

Maair Ventures allows professionals such as bankers, lawyers, analysts, recruiters and consultants to offload repetitive tasks, thus enabling increased focus on their clients and broader market coverage at lower costs and higher output. We are literally a click of a button away through a US telephone line and lightening speed bandwidth. What marks us is our support, efficiency, attention to detail, accessibility and Western-trained management that speaks your language. We're bringing a new meaning to global network.

We partner with clients who are looking for cost-effective ways of undertaking research & analysis and product development and testing. We endeavor to provide services of international standard at competitive prices.

The solution that we provide allows our clients to reduce cost and concentrate on the revenue generating part of the business.

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OFFERINGS

Content Management

Financial Services

Aiming at reducing significant burden off our clients, our team provides support by carrying out background research, data gathering and collection of company / industry information. The team compiles the data in 'ready-to-use' format, enabling our clients to focus their energies on the analysis of the output rather than on assembling the raw data. The team helps in writing updates, earnings and financial reports, as well as summarizing news and views and extrapolating information pertinent to our client's profitable decision making.

Market and Business Analytics

We provide business research services for banks, consultancies, corporate finance firms and information providers. Our capabilities include a range of advanced research and analysis services. We develop case specific approaches for each of our clients and manage to integrate our services with the client's work-flow and standards, serving as an extended team. Core services include article compilations, benchmarking studies, company profiles, competitive intelligence, data conversion, database content, executive profiles, industry rankings and league tables, library services, management bios, news runs/tracking, newsletters, product overviews and transcribed reports.

Product Engineering

Development and Testing

Our teams cater to companies that require personnel working on a full-time exclusive basis in order to assist them in their engineering efforts. Through our electrical, mechanical and software engineer support, our clients can focus on re-engineering a program or process in the most cost efficient manner. The Maair Ventures team provides value-added support services to manufacturers focused on improving both existing and developing systems and processes. We provide engineering support with a parametric cost model, providing support services for engineering cost reductions on multiple consumer product programs, as well as forecasting and technical support.

Creative Services

Our creative team makes available modern and inclusive Technology Solutions to emerging Internet businesses. Since 2005, from Web Development to Back-End Systems to Database Applications we have demonstrated our capability to develop e-Business solutions that allow our clients to produce both new revenue opportunities and streamline existing operational systems. Our creative services translate our client's ideas and concepts into solution products.

The energy that constitutes our culture, the willingness to work harder than a job description, the attention to global standards and the pride in meeting the demand for exceptional quality and the camaraderie – all built on a foundation of integrity – foment the spirit that is Maair Ventures. Our robust security and infrastructure, efficient workflow and processes, exceptional management team and people make offshoring worthwhile.



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New York
430 W, 34th Street, New York, NY 10001
Tel: 1-646-290-8057

Islamabad
101 W, Al-Khair Plaza, Fazi-ul-Haq Road, Blue Area, Islamabad
Tel: 92-51-227-6592

E-Mail
info@maair.net